

## **What was improved?**

## **What was lost in Information Technology Implementation?**

## **Can it be done quickly?**

### Introduction

Competitive reward accumulates to the industry that is capable of coming up with the correct commodity or service at the correct value and time. The question is, how can Information Technology affect the business' on time improvement and release of new commodities and services? How can the business hold up the resulting cutthroat advantage? This essay will address these concerns by focusing on how Information Technology advances small business environment especially the ones for art oriented business.

Information Technology has conveyed globalization, which means the planet has come closer together, but it has permitted the globe's financial system to become a solitary and sovereign system. It has enabled many professionals to share ideas as well as information. Professionals in the art businesses have benefited much in it. Computerized imaging has made everything easier for the art expert to carry out not only drafting art drawing, but in record keeping. Information has made communication in the business environment, so small businesses were not left out of the trend. In the business process, it has improved on everything in the process and aided streamlining businesses in becoming cost efficient money minting tools (Khosrow-Pour 514).

## **What was improved?**

Small business often involves strenuous working condition, especially for small art firms which normally use traditional methods for its tasks. Information Technology has helped much in bridging cultural gaps. Artist from diverse cultures have been able to communicate and shares ideas about artifacts. This has improved on awareness and reduced discrimination. So various artists can take on other cultural artifacts and improved on it for better quality and flavor for the market. This also has helped much creativity of various artists. The only way a small art business can become active in competitive market is to embrace Information Technology. This will support it in directorial functions for the firm's commodities or services, either technology-oriented or not. The small businesses may also utilize the readily available Information Technology business process automation.

When Information Technology schemes are elementary to the commodity or service they become requirements for the long-term existence of every market player. This means that the firm business which opts not to utilize these schemes is to be at a weakness and would experience certain failure. So for small businesses who opts to use Information Technology as aggressive advantages in this manner, are looking to come up with less costly commodities or services. Small businesses may realize that the need to minimize the time necessary to design and come up with a new product is critical. These businesses predict speed as a basis of competitive gain.

Because of the reduced time from market idea to design workspace to customer, Information Technology allows the business to operate nearer to the buyer, enhance production and commodity quality, and attain quicker commodity improvement or redesign and expansion, shortened

development cycle's periods. These standards offer the small businesses the chance to focus on making buyer and supplier value and attain a competitive advantage.

Information technology also is significant in changing the location and direction of the organization functions of small businesses from a top-down model to a center-out model. This is designed to develop a business whose reaction period is reduced while client service is improved.

Information Technology has made possible for art businesses to be able to operate for twenty four hours a day over the planet. This means that even a small business can be available anytime everywhere, thus making transactions from various States simpler and more convenient. It also means that small business can utilize other Information Technology marketing services to deliver their products to customer's doorstep. Information Technology has enabled small businesses to become equally competitive (Blanchard 388).

Information Technology is a significant business opportunity for small businesses especially art designers. The artists can the ready available and open source software for drawing and designing. It also holds up creative and imaginative activities in arts businesses. The range of IT-enabled inventive activities is recommended various coinages that have at recent emerged in common language of computer graphics and computer-aided design. This helps artist to enhanced their arts and enable more creativity.

### **What was lost in Information Technology Implementation?**

The major disadvantage which comes with Information Technology is the loss of employment. Small business being the biggest source of employment, will make man artist lose jobs because a certain technology can multitask and perform various jobs at the same time. This therefore will carry out jobs of much human power. Another concern is that privacy can never be controlled with technology. Small business operation can easily be interfered with by hackers and vital information can be lost or destroyed. This will make small business end making loses than profits (Khosrowpour 750).

Although Information Technology may have made the planet a global village, it has also resulted in one culture dictating various weaker cultures. This has lead to the weaker and vulnerable cultures lose their arts expertise or have diminished. For example it is now disputed that the United States dictates how the majority of the young people act and think. So they have stopped being creative and hence crumbling of small business which much depends on capable youthful human power. The ancient arts of Greek or Roman have almost become extinct because of modern digital drawing software available easily. Originality is also compromised in the works of Information Technology inventions. Information Technology only uses digitally generated data to aid an artist come up with a product. So the artist is not capable to invent more but to utilize some predefined computer functions.

### **Can it be done quickly**

Our world has considerably changed a great deal with the aid of information technology. Things that were once done manually or by use of hand have now been computerized using operating systems. With the aid of information technology, things are now done faster. Letters that were sent by road when there was no information technology are now mailed in a few seconds which is considerably

fast and which saves a lot of time. Information technology has actually improved the speed with which things are done (Blanchard 182).

Communication has been made quicker. The phones that came with information technology have helped quicken the spread of information from one part of the world to the other. We can communicate to people through out the globe by either sending them a text message or by calling them. This is very quick because one does not need to write a letter or travel so that the information they want to pass reach the receiver quickly. All one has to do is too make a seconds phone call and the information he or she wanted to convey will have been delivered fast. Today the internet has helped quicken the manner in which people can research for information from other libraries. Using the internet is very quick compare to other forms of research that are not covered under information technology.

The effectiveness of information technology can be seen not only through entrance in almost every aspect of people`s lives in business, leisure and even the society. It has been able to respond to the challenges of time and difficulty in doing things.

The information technology has brought with itself efficiency. Communication has become more efficient because it has become cheaper. The internet has a helped open up face to face direct communication from different pats of the world. This is efficient because it has guaranteed security for those people who may want to be sure that they are transacting business deals or any other important deals with the right people. Through this internet service one can look and see whether he or she is dealing with the right person thus eliminating chances of loosing important things (Tansey 212).

It is efficient in the sense that it is cost effective allowing no waste of time. Business processes have been computerized thus making them cost effective money making machines.

Information technology is efficient in the sense that it has bridged the cultural gap. People from different cultures have been helped to communicate with one another beating the cultural barriers and allowing for exchange of ideas and views creating awareness and reducing prejudice.

The information technology is efficient on the sense that it has enable d businesses be opened twenty four hour a day all over the globe. This means that businesses can be opened anywhere and anytime. Purchasing goods from other countries have been made easier and convenient. This also means that you can have your goods directly brought to your door step without moving or going anywhere.

Information technology has brought the world together. It has allowed the world`s economy to become a single interdependent system. This means that people share in formation quickly and efficiently. People can bring down the barriers of linguistic and geographic boundaries. The world has grown in to one big global village.

Information technology has been efficient in the creation of new job opportunities. Computer programmers, hardware and software developers and many more other well paying jobs have come up as a result of information technology.

### **Costs associated with information technology**

However much information technology has been efficient and produced good results that are advantageous, it came with its own costs. While it may have changed the business processes and transactions, it has also created redundancy, down sizing and outsourcing in jobs. Lower and middle age jobs are done by people who risk losing their jobs (Dhunna and Dixit 792).

Information may have made communication quicker, easier and efficient but it has also brought out privacy issues. This is realized through phone signal interruptions, email hacking and others. People are now worried about their information which could be confidential.

Lack of job security is also one of the costs that came with information technology. Technology keeps on changing and diversifying, therefore if one does not move with the current technology then he or she risks losing a job. People have to continually and consistently respond to the ever changing information technology so that they are kept updated and do away with the possibility of being sacked.

Information technology has done some good in promoting a global market for all people in the entire world. This has resulted in two cultures namely the dominant and the weak. In nations where the information technology is not available or is available in minimal quantity lag behind in every aspect as a compared with those that are well equipped technologically.

The information technology has not just brought good things with it only. It has brought along things like pornography which taints the image of society.

## **Conclusion**

Information technology has various components in itself for example cell phones, fax machines, pagers, email and internet. All these are very important in communication and passage of messages. Therefore information technology should actually be promoted and enhanced through improved technology. Although it has a few disadvantages to it, the advantages cannot be wished away. Information technology has really changed life in a positive way and made things easier to do. Generally technology should be motivated to make life easier and enjoyable even when working.

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